

# Ruben's AV Requirements

## Short List

Lapel microphone,  
Plenty of room to move around,  
Full house lights during his presentation,  
Projection system to play a 60 second MP4 right before he is introduced.

## Long List - (for those needing more detail)

### **No Podium Please!**

Ruben is a very dynamic speaker. In order to free Ruben up to give you the best program possible, he will need plenty of room to move around on his stage. If there will be a podium on the stage, please place it to the side. Not in the middle where it will only get in Ruben's way.

### **Lapel Microphone is a MUST**

A lapel microphone allows Ruben to use both his hands to express himself. Even with a cordless microphone, Ruben feels like a caged tiger.

### **Full House Lights**

A bright room always has more energy than a dark room. Why? Because when people can see each other (even through the corner of their eyes) laughter spreads much faster than in a dark room.

### **Projection System to Play Luge Action MP4 before Ruben is Introduced**

If you want to start Ruben's presentation with a BANG, have a laptop, a projection system, and a screen set up in your meeting room. Ruben has an incredible 64 second MP4 video of a luge run shot from a helmet cam.

Your audience will hear the rumbling of the luge as it careens down the icy chute and they will feel like they are riding down the ice themselves.

By the end of the video, when they are flying down the track at 90 MPH, some members of your audience will actually be whooping and hollering. The video is that good. No joke.

Play the video immediately before introducing Ruben and your audience will be on the edge of their seats from the beginning of your program.