

## Sample Article to Help You Publicize Your Event

Feel free to use additional information from the website FourWinterGames.com. If you need assistance, please call Ruben Gonzalez 832-689-8282.

### **Four-time Olympian Ruben Gonzalez to be Special Speaker at \_\_\_\_\_.**

Nationally known speaker, Ruben Gonzalez will be our special guest speaker on \_\_\_\_\_, 2014 in \_\_\_\_\_. His topic will be, “**Becoming Unstoppable: Success Secrets of a Four-time Olympian,**” an entertaining presentation sprinkled with humor, motivation and content that deals with simple, yet profound ways each person can deal with the challenges they face daily. It will make you laugh, think and walk away with ideas you can put to use immediately.

A seemingly “ordinary guy,” Ruben wasn’t a gifted athlete. He didn’t take up the sport of luge until he was 21. Against all odds, four years later he was competing in the Winter Olympics. At the age of 47 he was racing against 20-year-olds in the Vancouver Olympics becoming the first person to ever compete in four Winter Olympics each in a different decade.

Ruben’s appeared nationally on ABC, CBS, and NBC. He’s been featured in Time Magazine, BusinessWeek, The New York Times as well as publications in Canada, Germany, Switzerland, France, Austria, Italy, UK and Argentina. His articles on peak-performance are read in every continent.

Ruben’s clients include an impressive list of associations, businesses and organizations.

He speaks all over the world sharing his insights and principles in the areas of success, leadership, sales, team building and mental toughness. His material is always fresh and well-researched as he reads 2-3 books every month to stay current and increase the knowledge base from which he speaks.

Ruben is the author of several bestselling books. A special autograph table will be available for those who would like to take a part of the presentation home with them to reinforce what they hear during the presentation.

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