



Ruben's Reading List for Success

“The books you read and the people you associate with will determine where you are in five years.”

- Charlie “Tremendous” Jones

Becoming an expert in any subject is a byproduct of years of study fueled by a passionate desire to learn everything about the subject.

I've always been driven to learn anything that could possibly give me an edge in sports and in business. Only half of Americans have a library card. The average American reads one book a year. It only takes reading a book a month to be in the top 5% of readers in the US.

If you start reading a book a month in your field, before long you'll start earning more and in only five years you'll be considered an expert in your field.

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These are some of my favorite personal development and leadership books. Enjoy the journey to becoming your best!

Success! The Glen Bland Method	Glen Bland
How to Win Friends and Influence People	Dale Carnegie
Man's Search for Meaning	Viktor Frankl
How to Have Confidence in Dealing with People	Les Giblin
Think & Grow Rich	Napoleon Hill
See You at the Top	Zig Ziglar
The Slight Edge	Jeff Olson
Personality Plus	Florence Littauer
The Power of Positive Thinking	Norman V. Peale
Tough Times Never Last but Tough People Do	Robert Schuller
Create Your Own Future	Brian Tracy
Seeds of Greatness	Denis Waitley
The Alchemist	Paulo Coelho
Simple Steps to Impossible Dreams	Kevin Scott
Becoming A Person of Influence	John Maxwell
Winning Every Day	John Wooden
Rhinoceros Success	Scott Alexander
Rich Dad, Poor Dad	Robert Kiyosaki
They Call Me Coach	John Wooden
Awaken The Giant Within	Tony Robbins
I Dare You	William Danforth
The Dip	Seth Godin

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How to Be Like Walt
Dare To Win
The Magic Of Thinking Big
The Total Money Makeover
The Power of Full Engagement
The Traveler's Gift
Wooden on Leadership
General Patton's Principles
The Servant
The Power of Focus
Something for Nothing
Bounce
Lincoln on Leadership
Leadership and Self Deception
How to Talk to Anyone
What to Say When You Talk to Yourself
The Secret of the Ages
Restoring the American Dream
The Matheny Manifesto
Teaching to Change Lives
The Rise of Theodore Roosevelt
The Captain Class
The Success Principles
Dare to Succeed

Pat Williams
Mark V. Hansen
David Schwartz
Dave Ramsey
Jim Loehr
Andy Andrews
John Wooden
Porter Williamson
James Hunter
Jack Canfield
Brian Tracy
Matthew Syed
Donald Phillips
Abridger Institute
Larry King
Shad Helmstetter
Robert Collier
Robert Ringer
Mike Matheny
Howard Hendricks
Edmund Morris
Sam Walker
Jack Canfield
Mark Burnett

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