



Partnering and Teamwork

by Four-time Olympian Ruben Gonzalez

Partnering overcomes lack of know-how, and lack of resources. You'll always achieve more through the help and support of others. To be agreeable, to be liked, to cooperate - these things will contribute immeasurably to your success.

When you coordinate your efforts with the efforts of others, you accelerate the way to your goals. Cooperation builds success. Think about this. A movie is a project. To make a movie, the director puts together a team of people, that have different skills needed to complete the movie, a producer, actors, camera people, editors, music experts, etc. The people work together for a couple of years and the result is the movie.

Those people may never work together again. They may be working on different projects. But without the willingness to partner up, nothing would have happened.

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No matter what project you are working on, by partnering up with other people you can overcome your lack of resources, or your lack of know how.

I've partners with other people to make it to the Olympics, to build businesses and even to make a movie.

In November of 2006, my good friend Greg Reid and I were talking about how there ought to be a movie about how to become more successful in life. An entertaining movie that taught people of all ages the universal success principles that work for anyone, anywhere, anytime.

At the time, neither Greg nor I had any movie-making experience. But it didn't matter. We were excited about the idea and committed about making it happen.

Only two weeks later Greg had found a Hollywood studio, a director, a producer, camera crews, editors, music people - the works. You see, it doesn't matter if you have the knowledge to realize your dream. If you do that's great. If you don't, you simply create a team made up of people who do have the knowledge.

We had the movie production people in place. Now, we had to find the most successful people in America to interview. We started hitting the phones.

At first, nobody wanted to be involved. But we kept on making the calls. Winston Churchill said, "If you're going through hell, keep going!" We kept making the calls. Then, all of the sudden we started finding CEOs, best-selling authors, top speakers, inventors, and athletes.

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After a while, people started calling us asking to be in the movie. You see, the law of attraction works best if you put in the action. It's the action behind the attraction that makes dreams come true.

Our movie is called "Pass It On." It's about learning the principles of success, applying them in your own life and then passing them on to others.

"Pass It On" was featured in the Sundance Film Festival and it had the biggest movie premiere in Las Vegas history. Not bad for a couple of guys who can't even run a video camera.

Remember, if the "why" is big enough, the "how" will take care of itself. If you're committed to your dream and are willing to do the work it doesn't matter if you have all the knowledge and resources. Create a team of committed people that do have the resources and the knowledge, and bring your dream to life.

And remember... it's the action behind the attraction, that makes dreams come true.

Get committed to your dream. Then, use your excitement to attract people to your team. Create a dream team, and make your fondest dreams a reality.

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