



## Ruben's Reading List for Success

"The books you read and the people you associate with will determine where you are in five years."

- Charlie "Tremendous" Jones

Becoming an expert in any subject is a byproduct of years of study fueled by a passionate desire to learn everything about the subject.

I've always been driven to learn anything that could possibly give me an edge in sports and in business. Only half of Americans have a library card. The average American reads one book a year. It only takes reading a book a month to be in the top 5% of readers in the US.

If you start reading a book a month in your field, before long you'll start earning more and in only five years you'll be considered an expert in your field.

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**These are some of my favorite personal development and leadership books. Enjoy the journey to becoming your best!**

The Power of Positive Thinking	Norman V. Peale
How to Win Friends and Influence People	Dale Carnegie
Man's Search for Meaning	Viktor Frankl
Think & Grow Rich	Napoleon Hill
The Magic Of Thinking Big	David Schwartz
How to Have Confidence in Dealing with People	Les Giblin
See You at the Top	Zig Ziglar
The Slight Edge	Jeff Olson
Personality Plus	Florence Littauer
Tough Times Never Last but Tough People Do	Robert Schuller
Create Your Own Future	Brian Tracy
Influencer Incorporated	Pete Hinojosa
The Go-Giver	Bob Burg
Seeds of Greatness	Denis Waitley
Read, Lead and Succeed	Danny Brassell
The Alchemist	Paulo Coelho
Simple Steps to Impossible Dreams	Kevin Scott
Becoming A Person of Influence	John Maxwell
Winning Every Day	John Wooden
Rhinoceros Success	Scott Alexander
Rich Dad, Poor Dad	Robert Kiyosaki
They Call Me Coach	John Wooden
Awaken The Giant Within	Tony Robbins
I Dare You	William Danforth
The Dip	Seth Godin

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How to Be Like Walt  
Dare To Win  
The Total Money Makeover  
The Power of Full Engagement  
The Traveler's Gift  
Wooden on Leadership  
General Patton's Principles  
The Servant  
The Power of Focus  
Something for Nothing  
Bounce  
Lincoln on Leadership  
Leadership and Self Deception  
How to Talk to Anyone  
What to Say When You Talk to Yourself  
The Secret of the Ages  
Restoring the American Dream  
The Matheny Manifesto  
The Four Commitments of a Winning Team  
The Rise of Theodore Roosevelt  
The Captain Class  
The Success Principles  
Dare to Succeed  
The Five Love Languages

Pat Williams  
Mark V. Hansen  
Dave Ramsey  
Jim Loehr  
Andy Andrews  
John Wooden  
Porter Williamson  
James Hunter  
Jack Canfield  
Brian Tracy  
Matthew Syed  
Donald Phillips  
Abridger Institute  
Larry King  
Shad Helmstetter  
Robert Collier  
Robert Ringer  
Mike Matheny  
Mark Eaton  
Edmund Morris  
Sam Walker  
Jack Canfield  
Mark Burnett  
Gary Chapman

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