



The Power of a Team

In November of 2006, my good friend Greg Reid and I were talking about how there ought to be a movie about how to become more successful in life. An entertaining movie that taught people of all ages the universal success principles that work for anyone, anywhere, anytime.

At the time, neither Greg nor I had any movie making experience. But it didn't matter. We were excited about the idea, and committed about making it happen.

Only two weeks later, Greg had found a Hollywood studio, a director, producer, camera crews, editors, music people - the works. You see, it does not matter if you have the knowledge to realize your dream. If you do, that's great. If you don't, you simply create a team made up of people who **do** have the knowledge.

We had the movie production people in place. Now we had to find the most successful people in America to interview. We started hitting the phones. At first, nobody wanted to be involved. But we kept on making the calls. Winston Churchill said, "If you're going through hell, keep going!"

We kept making the calls. Then, all of a sudden, we started finding CEOs, best-selling authors, top speakers, inventors, and athletes. After a while, people started calling us asking to be in the movie. You see, the law of attraction works best if you put in the action. It's the **action** behind the attraction that makes dreams come true.

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Our movie is called “Pass It On.” It’s about learning the principles of success, applying them in your own life, and then passing them on to others.

“Pass It On” was featured in the Sundance Film Festival, it had the biggest movie premiere in Las Vegas history, and is quickly becoming the most popular movie in its genre. Not bad for a couple of guys who can’t even run a video camera!

Remember, if the “why” is big enough, the “how” will take care of itself. If you are committed to your dream and are willing to do the work, it does not matter if you have all the knowledge and resources. Create a team of committed people that do have the resources and the knowledge, and bring your dream to life! And remember... it’s the action behind the attraction that makes dreams come true!

Put it into action:

Get committed to your dream. Then, use your excitement to attract people to your team. Create a dream team and make your fondest dreams a reality.

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